

TOURISM DAY 101

1. Contact your DMO.

Contact your DMO to find out if any organized advocacy will take place between your local stakeholders and legislators. Several DMOs set times to meet with their local delegations on Tourism Day and invite industry representation to join the meeting. In some cases if the DMO is not organizing Tourism Day activities, another contact has been selected. A list of DMOs and known Tourism Day delegation meetings is attached. If you are unsure who to contact, let us know by dropping an email to info@mdtourism.org.

2. Work with your local partners to hone your Tourism Day message in advance.

Work with your local partners to craft a unified message to your legislators, as well as plan for the day.

3. Look for Opportunities to tell YOUR story.

All politics are local – [your legislators](#) want to hear from you! **If you don't visit as a group, request an appointment with one or a group of your legislators.** Take an opportunity to tell them about your business and how as your representative they can support your efforts. If you do not have an appointment, feel free to use Tourism Day as an opportunity to walk the halls and drop into their offices to say hello, leave a business card and leave one of our legislative packets.

4. Invite your local legislators to Tourism Day.

Shoot them an email to tell them you are coming to Annapolis for Tourism Day, and that you hope they can take a few minutes to show their support for the industry by joining us for lunch! All legislators have been invited and anywhere from 50-60 legislators have joined us historically. MTC will be sending out a list of legislator RSVPs to your DMO in advance of Tourism Day so they can track which legislators are already planning to be with us.

5. Plan your transportation ahead and consider carpooling since parking is at a premium.

Be sure to check out the available parking garages and logistic information attached. There is also a shuttle at Navy Stadium that will drop you at the Senate building.

6. Dress warm, professional and comfortable.

All at once if that is possible. Recent trends reflect wearing MD colors which we fully encourage – we are there to be noticed!

7. Bring a friend & get there!

Address: President's Conference Center West I & II
Miller Senate Office Building (Corner of Bladen Street and College Avenue)
11 Bladen Street, Annapolis MD 21401

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AND ONCE YOU ARE THERE...

8. Arrival Activities & Legislator Packet Pick-Up.

Tourism Day officially kicks off at 8:00am with coffee, networking, and opening remarks— be sure to arrive in enough time to gather with us, to meet your destination partners and to pick up your legislator packets before heading off to your delegation meetings and office visits! Also be sure to read the day's agenda as there will be some excellent information shared by guest speakers throughout the day. If you are not aware of any local delegation meeting plans, check at the registration desk for a list of local meetings and room numbers.

9. Speakers & Working Lunch.

The day is structured so that LOCAL advocacy activities take place in the morning and end at 11:15 when legislators go back into Session. Some local activities are planned to begin before 9am and that is fine. Briefings about Advocacy & the Budget take place starting at 8:15-8:45. There is virtually no way to plan the day so there isn't overlap with meetings and the program. The advocacy meetings are the MOST IMPORTANT PART OF THE DAY and the event is structured so people will be coming and going. Lunch and the Official part of the program begins at 11:15 –we encourage you to get your lunch at that time and network. Only registered attendees will receive lunch tickets. If others arrive with no ticket and wish to get a lunch they will be told to come back later in case there are some left over. We will gauge our supply of lunches- but it's important to have lunches available for those who registered- especially the legislators. Legislators will arrive between 11:15 and noon. Between Noon and 12:30pm the Awards Presentation will begin. The program will be somewhat fluid as always. And everything is subject to change based on the schedules of all our busy and important guests. **Enjoy the Day!**

Tourism Day is not only excellent networking – it is also one of the most important things you can do for your business all year!

Thanks for Being a Tourism Advocate!

QUESTIONS? CONTACT:

Ruth Toomey
MTC Executive Director
ruth@mdtourism.org
336-254-4648

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TOURISM DAY GENERAL AND PARKING INFORMATION

LOCATION

President's Conference Center West I & II
Miller Senate Office Building
11 Bladen Street
Corner of Bladen Street and College Avenue
Annapolis MD 21401

PARKING

There is NO parking available adjacent to the building. There are public parking garages within walking distance of the Miller Building. They are:

- Noah Hillman Parking Garage – 150 Gorman Street
- Gotts Court Parking Garage – 25 Northwest Street
- Knighton Parking Garage – 1A Colonial Avenue
- Park Place – 5 Park Place

All fill up quickly. Credit cards are accepted. Off street parking is very limited and has a two hour limit. Enforcement is strict. A shuttle bus that runs every ten minutes is a free and easy way to travel from and to the garages

Outdoor parking is also available next to the Navy and Marine Corps Stadium on Taylor Boulevard (off of Rowe Boulevard). This parking has a shuttle bus that costs **\$2.00** per ride beyond the costs to park.

MILLER BUILDING ENTRANCE

Use the Bladen Street Entrance which is between the James Senate Office Building and the Miller Senate Office Building.

SECURITY

Upon entering the building you need to comply fully with Capitol Police security policies. Your personal belongings e.g. briefcases, purses and other bag like accessories will be X-rayed. **They will need a photo ID.** You will also get a visitor sticker.

AFTER SECURITY CHECK IN

Go right through the walkway to the Miller Senate Office Building and then left at the first hallway. Look for the Tourism Day Registration table.

DRESS CODE

Business Attire

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ALLEGANY COUNTY

Ashli Workman, Director
Allegheny County Tourism
Phone: 301-777-5138; 800-425-2067
Email: aworkman@mdmountainside.com
Website: www.mdmountainside.com

ANNAPOLIS/ANNE ARUNDEL COUNTY

Connie Del Signore, President and CEO
Visit Annapolis & Anne Arundel County
Phone: 410-280-0445; 888-302-2852
Email: cdelsignore@visitannapolis.org
Website: www.visitannapolis.org

BALTIMORE CITY

Sarah Schaffer, Chief Marketing Officer
Visit Baltimore
Phone: 410-319-0977
Email: sshaffer@baltimore.org
Website: www.baltimore.org

BALTIMORE COUNTY

Marjorie Hampson, Director
Baltimore County Tourism and Promotion
Phone: 410-887-4289
Email: mhampson@baltimorecountymd.gov
Website: www.enjoybaltimorecounty.com

CALVERT COUNTY

Hilary Dailey, Tourism Program Specialist
Calvert County Tourism
Phone: 410-535-4583; 800-331-9771
Email: hilary.Dailey@calvertcountymd.gov
Website: www.choosecalvert.com

CAROLINE COUNTY

Ceres Bainbridge, Director
Caroline Office of Tourism
Phone: 410-479-2730
Email: ceres@tourcaroline.com
Website: www.tourcaroline.com

CARROLL COUNTY

Yvonne (Bonnie) Staub, Manager
Carroll County Office of Tourism
Phone: 410-848-1388; 1-800-272-1933
Email: [ystaub@ccg.carr.org](mailto:y Staub@ccg.carr.org)
Website: www.carrollcountytourism.org

CECIL COUNTY

Sandy Turner, Tourism Coordinator
Cecil County Tourism
Phone: 410-996-6299; 1-800-CECIL-95
Email: sturner@ccgov.org
Website: www.SeeCecil.org

CHARLES COUNTY

Kellie Hinkle, Chief Tourism Special & Events
Charles County Office of Tourism
Phone: [301.932-3470](tel:301.932.3470)
Email: hinklek@charlescountymd.gov
Website: www.charlescountymd.gov/Tourism

DORCHESTER COUNTY

Amanda Fenstermaker, Director
Dorchester County Tourism
Phone: 410-228-1000
Email: amanda@tourdorchester.org
Website: www.tourdorchester.org

FREDERICK COUNTY

John Fieseler, Executive Director
Visit Frederick
Phone: 301-600-2888; 800-999-3613
Email: jfieseler@fredco-md.net
Website: www.fredericktourism.org

GARRETT COUNTY

Sarah Duck, Director of Tourism & Marketing
Garrett County Chamber of Commerce
Phone: 301-387-8746
Email: sarah@garrettchamber.com
Website: www.visitdeepcreek.com

HARFORD COUNTY

Gregory Pizzuto, Executive Director
Visit Harford! Phone: 410-838-7777
Email: greg@visitharford.com
Website: www.VisitHarford.com

HOWARD COUNTY

Amanda Hof, Executive Director
Visit Howard County
Phone: 410-313-1904; 800-288-8747
Email: amanda@visithowardcounty.com
Website: www.VisitHowardCounty.com

KENT COUNTY

Bernadette Bowman, Director
Kent County Office of Tourism and Economic
Development. Phone: 410-778-0416
Email: bbowman@kentcounty.com
Website: www.kentcounty.com

MONTGOMERY COUNTY

Kelly Groff, Executive Director
Visit Montgomery County
Phone: 240-777-2060
Email: kgroff@visitmontgomery.com
Website: www.visitmontgomery.com

OCEAN CITY

Donna Abbott, Tourism Director
Ocean City Department of
Tourism Phone: 410-289-2800;
Email: dabbott@ococean.com
Website: www.ococean.com

PRINCE GEORGE'S COUNTY

Matthew Neitzey, Executive Director
Prince George's County CVB
Phone: 301-925-8300
Email: mneitzey@co.pg.md.us
Website: www.experienceprincegeorges.com

QUEEN ANNE'S COUNTY

Ashley Chenault, Tourism Development
Manager
Queen Anne's County Department of Economic
& Tourism Development Phone: 410-604-2100
Email: achenault@qac.org
Website: www.visitqueenannes.com

ST. MARY'S COUNTY

Jason Aul, Executive Director
Visit St. Mary's
Phone: 301-359-6688
Email: jason@visitstmarysmd.com
Website: www.VisitStMarysMd.com

SOMERSET COUNTY

Julie M. Widdowson, Tourism Director
Somerset County Tourism
Phone: 410-651-2968; 800-521-9189
Email: tourism@somersetmd.us
Website: www.visitsomerset.com

TALBOT COUNTY

Cassandra M. Vanhooser, Director
Talbot County Department of
Economic Development and
Tourism Phone: 410-770-8000
Email: cvanhooser@talbotcountymd.gov
Website: www.tourtalbot.org

WASHINGTON COUNTY

Daniel Spedden, President
Visit Hagerstown
Phone: 301-791-3246 ext. 12
Email: dan@visithagerstown.com
Website: www.visithagerstown.com

WICOMICO COUNTY

Kristen Goller, Tourism Manager
Wicomico County Recreation and Parks
Phone: (410) 548-4914
Email: kgoller@wicomicocounty.org
Website: www.wicomicotourism.org

WORCESTER COUNTY

Lisa Challenger, Director
Worcester County Tourism
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Email: lchallenger@co.worcester.md.us
Website: www.visitworcester.org

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Confirmed DMO Delegation Meetings for Tourism Day

As of 02.11.19

County	Contact	Time	Meeting Location
Allegany County	Jessica Palumbo (Standing in for Ashli Workman)		322 HOB 309 HOB 323 SOB
Anne Arundel County Delegation	Connie Delsignore		No meetings scheduled but will meet with any delegates with anyone wanting to
Baltimore County Delegation	Marjorie Hampson 410-812-5126	9am	180 HOB
Baltimore City	Allison Burr-Livingstone 410-937-3391		
Eastern Shore Delegation	Donna Abott 443-880-0813	9am	431 HOB
Garrett County	Sarah Duck 301-616-1129		309 HOB 323 SOB
Southern Maryland Delegation			Calvert not permitted to lobby
Carroll County	Bonnie Staub 410-236-7103	9:30am 10:30am	320 HOB Haven Shoemaker 315 SOB Justin Ready
Montgomery County	Kelly Groff 301-452-2789	9:30am	Montgomery County Delegation Meeting Room 1 st Floor HOB
Prince George's County	Matt Neitzey 301-467-4257	9:30am	Requested time on the County House Delegation's agenda that morning and asked for an appointment with Senator Griffiths, who is on the Senate B&T subcommittee that will hear the MTDB & MOTB budget request
Frederick County	John Fieseler 240-446-9986	9am	406 HOB
Harford County	Greg Pizzuto 443-752-6926		Met with delegation last week. Will be stopping in to say hello to legislators
Howard County	Bridget Graham 443-745-2227	10:00am 10:30am	403 HOB District 9 101 HOB District 13

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