

MARYLAND TOURISM & TRAVEL SUMMIT

EDUCATING, INSPIRING & EMPOWERING

CUMBERLAND • NOVEMBER 6-8, 2019

SPONSORSHIP INVESTMENT 2019

MTTS is Maryland tourism's most prestigious industry gathering. Sponsorship provides unparalleled opportunities to network, and to promote *your* business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way – and to align your business with what we anticipate to be the best MTTS yet!

Questions? Please Contact Ruth Toomey, MTC Executive Director ruth@mdtourism.org or Stuart Rice, MTC Administrative Assistant, stuart@mdtourism.org.

BRONZE

Early Bird Rate \$2,100 | Regular sponsor rate \$2,500 | Annual sponsor \$3,000*

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

Sponsor Benefits:

- MTTS Registration for **ONE person** (a \$425 member value!)
- Sponsor Recognition including logo placement in all MTTS materials (print + digital + signage)
- Sponsor LOGO and LINK on MTTS 2019 website pages (guaranteed August 2019 through January 2020)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2020–December 2020]
- **Exhibit Booth** – (table provided; all set-up at cost/responsibility of sponsor)
- Complimentary stuffing of a promotional item in all MTTS Attendee Bags

ANNUAL SPONSORS ADD*:

- Year-round special recognition on MTC website
- Recognition at ALL MTC events

SILVER

Early Bird rate \$3,600 | Regular Sponsor rate \$4,000 after | Annual Sponsor \$4,500*

Sponsor Benefits:

- Complimentary MTTS registration for **up to TWO people** (a \$750 member value!)
- **Receive all other BRONZE sponsor benefits PLUS:**
 - At least one dedicated mention on MTC's social media accounts (FB and Twitter)

ANNUAL SPONSORS ADD*:

- Year-round special recognition on MTC website
- Recognition on signage at MTC events

GOLD

Early Bird Rate \$5,200 | Regular Sponsor Rate \$5,600 | **Annual Sponsor \$6,100***

Sponsor Benefits:

- Complimentary MTTTS registration for **up to THREE** people (a \$1,025 member value!)
- Complimentary stuffing of **COMPANY Literature AND** a promotional item in all "MTTS Attendee Bags"
- **Receive all other SILVER sponsor benefits PLUS:**
 - Invitation to introduce a speaker from the podium at MTTTS 2019!
 - Ability to offer ONE dedicated, post-event E-blast to MTTTS conference attendees during the year.
 - Ability to sponsor one of the following: Lanyard/Badge or S'more's Bar.

First come first serve with full payment by August 14

ANNUAL SPONSORS ADD*:

- Year-round special recognition on MTC website
- Recognition on signage at MTC events
- Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (\$1,000 value)
- Featured Member Profile In E-Newsletter

PLATINUM

Early Bird Rate \$7,100 | Regular Sponsor Rate \$7,500 | **Annual Sponsor \$8,000***

Sponsor Benefits:

- Complimentary MTTTS registration for **up to four** people (a \$1,025 member value!)
- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTTS conference attendees**
- **Receive all GOLD sponsor benefits PLUS:**
 - Participation on stage during the MTTTS Awards Banquet.
 - Ability to receive recognition and/or access across MTC programs and Events during the year.
 - Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
 - Ability to sponsor: Welcome Gift, Attendee Bag (design chosen by committee), MTTTS Awards or MTTTS Program.

First come first serve with full payment by August 14.

ANNUAL SPONSORS ADD:

- Year-round special recognition on MTC website & ALL Monthly e-newsletters
- Recognition on signage at MTC events
- Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (\$1,000 value)
- Featured Member Profile In E-Newsletter
- 6-month FEATURE ad on MTC website

DIAMOND

Early Bird Rate \$9,100 | Regular Sponsor Rate \$9,500 | Annual Sponsor \$10,000*

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

Sponsor Benefits:

- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTTS conference attendees**
- **Receive all Platinum sponsor benefits PLUS: benefits that are customized just for you!**

ANNUAL SPONSORS ADD*:

- Year-round special recognition on MTC website & ALL Monthly e-newsletters
- Recognition on signage at MTC events
- Receives Premium Sponsor level for (2) MTC advocacy event Tourism Day AND Summer Soiree (\$1,000 value)
- Featured Member Profile In E-Newsletter
- 12-month FEATURE ad on MTC website