MTTS is Maryland tourism’s most prestigious industry gathering. This year we celebrate **40 Years!!** Sponsorship provides unparalleled opportunities to network, and to promote your business to the top tourism professionals from across our state. Don’t miss this opportunity to get involved in a meaningful way – and to align your business with what we anticipate to be the best MTTS yet! Please note our Early Bird rates end earlier this year! Deadline to take advantage of discounted rate is **July 15, 2020.**

Questions? Please Contact Ruth Toomey, MTC Executive Director [ruth@mdtourism.org](mailto:ruth@mdtourism.org), Stuart Rice, MTC Administrative Assistant, [stuart@mdtourism.org](mailto:stuart@mdtourism.org)

### BRONZE

- Early Bird Rate $2,100 | Regular sponsor rate $2,500 | **Annual sponsor $3,000***

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

**Sponsor Benefits:**
- MTTS Registration for **ONE person** (a $425 member value!)
- Sponsor Recognition including logo placement in all MTTS materials (print + digital + signage)
- Sponsor LOGO and LINK on MTTS 2020 website pages (guaranteed August 2020 through January 2021)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2021 – December 2021]
- **Exhibit Booth** – *(table provided; all set-up at cost/responsibility of sponsor)*
- Complimentary stuffing of a promotional item in all MTTS Attendee Bags

**ANNUAL SPONSORS ADD***:
- Year-round special recognition on MTC website
- Recognition at ALL MTC events

### SILVER

- Early Bird Rate $3,600 | Regular Sponsor rate $4,000 after | **Annual Sponsor $4,500***

**Sponsor Benefits:**
- Complimentary MTTS registration for **up to TWO people** (a $750 member value!)
- **Receive all other BRONZE sponsor benefits PLUS:**
  - At least one dedicated mention on MTC’s social media accounts (FB and Twitter)

**ANNUAL SPONSORS ADD***:
- Year-round special recognition on MTC website
- Recognition on signage at MTC events
**GOLD**

Early Bird Rate $5,200 | Regular Sponsor Rate $5,600 | Annual Sponsor $6,100*

**Sponsor Benefits:**
- Complimentary MTTS registration for **up to THREE** people (a $1,025 member value!)
- Complimentary stuffing of COMPANY Literature AND a promotional item in all “MTTS Attendee Bags”
- **Receive all other SILVER sponsor benefits PLUS:**
  - Invitation to introduce a speaker from the podium at MTTS 2020!
  - Ability to offer ONE dedicated, post-event E-blast to MTTS conference attendees during the year.
  - Ability to sponsor one of the following: **Lanyard/Badge or Turn Down Gift**

*First come first serve with full payment by July 15*

**ANNUAL SPONSORS ADD:**
- Year-round special recognition on MTC website
- Recognition on signage at MTC events
- Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree ($1,000 value)
- Featured Member Profile In E-Newsletter

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**PLATINUM**

Early Bird Rate $7,100 | Regular Sponsor Rate $7,500 | Annual Sponsor $8,000*

**Sponsor Benefits:**
- Complimentary MTTS registration for **up to four** people (a $1,025 member value!)
- Ability to offer ONE dedicated post-event E-blast to all MTC members + MTTS conference attendees
- **Receive all GOLD sponsor benefits PLUS:**
  - Participation on stage during the MTTS Awards Banquet.
  - Ability to receive recognition and/or access across MTC programs and Events during the year.
  - Ability to sponsor: **Welcome Gift, Attendee Bag (design chosen by committee), MTTS Awards or MTTS Program.**

*First come first serve with full payment by July 15.*

**ANNUAL SPONSORS ADD:**
- Year-round special recognition on MTC website & ALL Monthly e-newsletters
- Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
- Recognition on signage at MTC events
- Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree ($1,000 value)
- Featured Member Profile In E-Newsletter
- 6-month FEATURE ad on MTC website
Early Bird Rate $9,100 | Regular Sponsor Rate $9,500 | Annual Sponsor $10,000*

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

Sponsor Benefits:
- Ability to offer ONE dedicated post-event E-blast to all MTC members + MTTS conference attendees
- Ability to sponsor: After Party *First come first serve with full payment by July 15*
- Receive all Platinum sponsor benefits PLUS: benefits that are customized just for you!

ANNUAL SPONSORS ADD*:
- Year-round special recognition on MTC website & ALL Monthly e-newsletters
- Recognition on signage at MTC events
- Receives Premium Sponsor level for (2) MTC advocacy event Tourism Day AND Summer Soiree ($1,000 value)
- Featured Member Profile In E-Newsletter
- 12-month FEATURE ad on MTC website