



**MARYLAND
TOURISM
COALITION**

ANNUAL MEETING • NOVEMBER 17, 2020

SPONSORSHIP INVESTMENT 2020

Sponsorship provides unparalleled opportunities to promote *your* business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way with the MTC Membership!!

Maryland Tourism Coalition cannot thank you enough for your support as we continue to connect, educate and advocate on behalf of our members!!!

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Premier \$500

- Logo on all event materials
- Complimentary Social Media Mentions
- Dedicated slide with company logo with brief business description

Partner \$100

- Logo on all event materials
- Complimentary Social Media Mentions
- Dedicated slide with company logo

Supporter \$50

- Logo on all event materials
- Complimentary Social Media Mentions
- Verbal company mention

Payment **MUST** be received by November 9, 2020 to be included in the presentation

BRONZE

Annual sponsor \$1,500

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

Sponsor Benefits:

- Up to **THREE** members with your MTC membership for one year; membership effective for one CY [January 2021– December 2021] which includes:
 - Recognition of new/renewing members in social media & MTC Members Newsletter
 - Ability to use MTC logo on own's business website
 - Ability to serve on MTC Committees (pending open seats)
 - Share company news, job opportunities, promotions on social media and newsletters
- Sponsor LOGO and LINK on MTC Home Page & Event pages (guaranteed November 2020 – November 2021)
- Sponsor Recognition including logo placement in all MTC sanctioned event materials (print + digital + signage)
- Sponsor Spotlight during MTC Annual Meeting.

SILVER

Annual Sponsor \$3,000

Sponsor Benefits:

- **Receive all other BRONZE sponsor benefits PLUS:**
 - At least one dedicated mention on MTC's social media accounts
 - Featured Member Profile in Members Newsletter

GOLD

Annual Sponsor \$5,000

Sponsor Benefits:

- **Receive all other SILVER sponsor benefits PLUS:**
 - Recognized as a **Premier Sponsor** with a display table at your choice of either Tourism Day or Summer Soiree
 - Design your own email blast to be sent by MTC to all MTC members
 - Complimentary Admission for **ONE** to Tourism Day

PLATINUM

Annual Sponsor \$6,500

Sponsor Benefits:

- **Receive all GOLD sponsor benefits PLUS:**
 - Up to **FOUR** members with your MTC membership for one year; membership effective for one CY [January 2021- December 2021]
 - Design your own email blast to be sent by MTC to **ENTIRE** MTC database
 - Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
 - Guaranteed **ONE** social media mention a month – with content provided by Sponsor
 - Ability to introduce a speaker at a sanctioned event.
 - Complimentary Admission for **ONE** to Spring Expo

DIAMOND

Annual Sponsor \$8,000

Sponsor Benefits:

- **Receive all PLATINUM sponsor benefits PLUS:**
 - Up to **FIVE** members with your MTC membership for one year; membership effective for one CY [January 2021- December 2021]
 - Design your own email blast to be sent by MTC to ENTIRE MTC database **Bi-Annually**
 - Recognized as a Premier Sponsor with a display table at **BOTH** Tourism Day & Summer Soiree
 - Complimentary Admission for **TWO** to Tourism Day
 - Complimentary Admission for **TWO** to Spring Expo

Questions? Please contact Ruth Toomey ruth@mdtourism.org