

**MARYLAND  
TOURISM**



**TRAVEL  
SUMMIT**

EDUCATING, INSPIRING, EMPOWERING

HANOVER • NOVEMBER 8-10, 2021

## SPONSORSHIP INVESTMENT 2021

Maryland Tourism & Travel Summit is Maryland tourism's most prestigious industry gathering. After 2020, we look forward to once again getting together and celebrate our resilience!! This year we will celebrate 40 Years of MTTTS!! Sponsorship provides unparalleled opportunities to network, and to promote your business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way – and to align your business with what we anticipate to be the best MTTTS yet!

### Annual Sponsorship Opportunity

(November 2021-October 2022)

**Maximize your dollars and have year round representation at all MTC sanction events for just \$500 MORE!\***

#### **MORE value for your investment!**

- Year-round recognition on MTC website
- Year-round on ALL MTC e-newsletters
- Recognition on signage at all MTC sanctioned events
- Featured Member Profile in Members e-newsletter

*\*\$900 more if early-bird is purchased*

**ACT NOW!**

**SPECIAL EARLY BIRD RATES AVAILABLE!**

**Early Bird Deadline is:**

**Friday, July 16, 2021**

Can't attend MTTTS but still want to be an Annual Sponsor? **Bronze Annual is just \$1,500!!!**

**More info or questions?** Please Contact Ruth Toomey, MTC Executive Director [ruth@mdtourism.org](mailto:ruth@mdtourism.org), Stuart Rice, MTC Administrative Assistant, [stuart@mdtourism.org](mailto:stuart@mdtourism.org)

**Live!**  
CASINO • HOTEL  
MARYLAND



**MARYLAND  
TOURISM  
COALITION**



## **BRONZE**

**Early Bird Rate – \$2,100 | Regular Sponsor Rate \$2,500 after 07.16.21 | Annual Sponsor \$3,000\***  
Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

### **Sponsor Benefits:**

- MTTTS Registration for **ONE person** (a \$425 member value!)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2022– December 2022]
  - Recognition of new/renewing members in social media & MTC Members Newsletter
  - Ability to use MTC logo on own’s business website
  - Ability to serve on MTC Committees (pending open seats)
  - Share company news, job opportunities, promotions on social media and newsletters
- Sponsor Recognition including logo placement in all MTTTS materials (print + digital + signage)
- Sponsor LOGO and LINK on MTTTS 2021 website pages (guaranteed August 2021 through January 2022)
- Dedicated mention on MTC's social media accounts (FB, Instagram and Twitter)
- **Exhibit Booth** – *(table provided; all set-up at cost/responsibility of sponsor)*
- Complimentary stuffing of a promotional item in all MTTTS Attendee Bags

## **SILVER**

**Early Bird Rate – \$3,600 | Regular Sponsor Rate \$4,000 after 7.16.21 | Annual Sponsor \$4,500\***

### **Sponsor Benefits:**

- Complimentary MTTTS registration for **up to TWO people** (a \$750 member value!).
- **Receive all other BRONZE sponsor benefits PLUS:**
  - Receives Partner Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (\$500 value)
  - Ability to offer ONE dedicated, post-event E-blast to MTTTS conference attendees during the year.

## **GOLD**

**Early Bird Rate – \$5,200 | Regular Sponsor Rate \$5,600 after 7.16.21 | Annual Sponsor \$6,100\***

### **Sponsor Benefits:**

- Complimentary MTTTS registration for **up to THREE** people (a \$1,025 member value!)
- Complimentary stuffing of **COMPANY Literature AND** a promotional item in all “MTTS Attendee Bags”
- **Receive all other SILVER sponsor benefits PLUS:**
  - Invitation to introduce a speaker from the podium at MTTTS 2021!
  - Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (a \$1,000 value)
  - Ability to sponsor one of the following: **Lanyard/Badge** or **Turn Down Gift\*\*** naming sponsorships will be sold on first-come first-reserved basis – and must be paid by early bird deadline July 16, 2021.

# PLATINUM

Early Bird Rate - \$7,100 | Regular Sponsor Rate \$7,500 after 07.16.21 | Annual Sponsor \$8,000\*

## Sponsor Benefits:

- Complimentary MTTTS registration for **up to four** people (a \$1,700 member value!)
- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTTS conference attendees**
- Receive all **GOLD** sponsor benefits PLUS:
  - Participation on stage during the Awards Banquet.
  - Ability to receive Recognition and/or Access across MTC programs and Events during the year.
  - Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
  - Receives Premium Sponsor level for both MTC advocacy events; Tourism Day AND Summer Soiree (a \$2,000 value)
  - Ability to sponsor: **Welcome Gift, Attendee Bag** (design chosen by committee), **MTTS Awards Program** or **MTTS Program**\* naming sponsorships will be sold on first-come first reserved basis - and must be paid by early bird deadline

# DIAMOND

Early Bird Rate - \$9,100 | Regular Sponsor Rate \$9,500 after 07.16.21 | Annual Sponsor \$10,000\*

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

## Sponsor Benefits:

- Complimentary MTTTS registration for **up to six** people (a \$2,550 member value!)
- Ability to offer TWO dedicated post-event E-blast to **all MTC members + MTTTS conference attendees**
- Receive all **Platinum** sponsor benefits PLUS: **benefits that are customized just for you!**
  - Ability to sponsor: **After Party** \* naming sponsorships will be sold on first-come first-reserved basis - and must be paid by early bird deadline July 16, 2021.

Which one will you choose?

### Exclusive Naming Rights

After-party	Diamond
Attendee Bag	<b>SOLD</b>
Awards Program	Platinum
MTTS Program	Platinum
Welcome Gift	Platinum
Lanyard/badge	Gold
Welcome Gift	Gold
Turn Down Gift	<b>SOLD</b>

**MORE value for your investment!**