

MARYLAND TOURISM & TRAVEL SUMMIT

EDUCATING, INSPIRING, EMPOWERING

OCEAN CITY • NOVEMBER 14-16, 2022

SPONSORSHIP INVESTMENT 2022

Maryland Tourism & Travel Summit is Maryland tourism's most prestigious industry gathering. We invite you to join us for our 41st Annual Maryland Tourism & Travel Summit! Sponsorship provides unparalleled opportunities to network, and to promote your business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way – and to align your business with what we anticipate to be the best MTTTS yet! Last year's event SOLD OUT! So don't delay in taking advantage of this opportunity!

Annual Sponsorship Opportunity

(November 2022-October 2023)

Maximize your dollars and have year round representation at all MTC sanctioned events for just \$500 MORE!

MORE value for your investment!

- Year-round recognition on MTC website
- Year-round on ALL MTC e-newsletters
- Recognition on signage at all MTC sanctioned events
- Featured Member Profile in Members e-newsletter

ACT NOW!

RATES WILL INCREASE OCTOBER 21, 2022

Can't attend MTTTS but still want to be an Annual Sponsor? **Bronze Annual is just \$1,500!!!**
More info or questions? Please Contact Ruth Toomey, MTC Executive Director ruth@mdtourism.org,
Stuart Rice, MTC Administrative Assistant, stuart@mdtourism.org

OCEAN CITY
Fontainebleau Resort



BRONZE

Regular Sponsor Rate \$2,500 after 07.15.22| Late Rate \$2,600 after 10.21.22

Annual Sponsor \$3,000*

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

Sponsor Benefits:

- MTTTS Registration for **ONE person** (a \$425 member value!)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2023– December 2023]
 - Recognition of new/renewing members in social media & MTC Members Newsletter
 - Ability to use MTC logo on own's business website
 - Ability to serve on MTC Committees (pending open seats)
 - Share company news, job opportunities, promotions on social media and newsletters
- Sponsor Recognition including logo placement in all MTTTS materials (print + digital + signage)
- Sponsor LOGO and LINK on MTTTS 2022 website pages (guaranteed August 2022 through January 2023)
- Dedicated mention on MTC's social media accounts (FB, Instagram and Twitter)
- **Exhibit Booth** – *(table provided; all set-up at cost/electric is at responsibility of sponsor)***
- Complimentary stuffing of a promotional item in all MTTTS Attendee Bags

SILVER

Regular Sponsor Rate \$4,000 after 07.15.22| Late Rate \$4,100 after 10.21.22

Annual Sponsor \$4,500*

Sponsor Benefits:

- Complimentary MTTTS registration for **up to TWO people** (a \$750 member value!).
- **Receive all other BRONZE sponsor benefits PLUS:**
 - Receives Partner Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (\$500 value)
 - Ability to offer ONE dedicated, post-event E-blast to MTTTS conference attendees during the year.

GOLD

Regular Sponsor Rate \$5,600 after 07.15.22| Late Rate \$5,700 after 10.21.22

Annual Sponsor \$6,100*

Sponsor Benefits:

- Complimentary MTTTS registration for **up to THREE** people (a \$1,025 member value!)
- **Receive all other SILVER sponsor benefits PLUS:**
 - Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (a \$1,000 value)
 - Ability to sponsor one of the following: **Lanyard/Badge** or **Turn Down Gift**** naming sponsorships will be sold on first-come first-reserved basis

PLATINUM

Regular Sponsor Rate \$7,500 after 07.15.22 | Late Rate \$7,600 after 10.21.22

Annual Sponsor \$8,000*

Sponsor Benefits:

- Complimentary MTTS registration for **up to four** people (a \$1,700 member value!)
- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTS conference attendees**
- **Receive all GOLD sponsor benefits PLUS:**
 - Invitation to introduce a speaker from the podium at MTTS 2022!
 - Receives Premium Sponsor level for both MTC advocacy events; Tourism Day AND Summer Soiree (a \$2,000 value)
 - Ability to sponsor: **Welcome Gift, Attendee Bag** (design chosen by committee), **MTTS Awards Program** or **MTTS Program** naming sponsorships will be sold on first-come first reserved basis

DIAMOND

Regular Sponsor Rate \$9,500 after 07.15.22 | Late Rate \$9,600 after 10.21.22

Annual Sponsor \$10,000*

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

Sponsor Benefits:

- Complimentary MTTS registration for **up to six** people (a \$2,550 member value!)
- Ability to offer TWO dedicated post-event E-blast to **all MTC members + MTTS conference attendees**
- Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
- Participation on stage during the Awards Banquet.
- **Receive all Platinum sponsor benefits PLUS: benefits that are customized just for you!**
 - Ability to sponsor: **After Party** * naming sponsorships will be sold on first-come first-reserved basis

** Sponsors are responsible for the costs of the following: Electric \$50 per outlet/per booth, \$30 per Extension Cord, \$20 Storage/Handling/Delivery per Package. Fees MUST be paid directly to the hotel along with completed form found in the Exhibitor Packet

Exclusive Naming Rights

| | |
|----------------------|-------------|
| After Party | Diamond |
| Attendee Welcome Bag | SOLD |
| Awards Program | Platinum |
| MTTS Program | Platinum |
| Welcome Gift | SOLD |
| Lanyard/badge | Gold |
| Turn Down Gift | SOLD |

MORE value for your investment!