

# MARYLAND TOURISM & TRAVEL SUMMIT

EDUCATING, INSPIRING, EMPOWERING

OCEAN CITY • NOVEMBER 14-16, 2022

## SPONSORSHIP INVESTMENT 2022

Maryland Tourism & Travel Summit is Maryland tourism's most prestigious industry gathering. We invite you to join us for our 41<sup>st</sup> Annual Maryland Tourism & Travel Summit! Sponsorship provides unparalleled opportunities to network, and to promote your business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way – and to align your business with what we anticipate to be the best MTTTS yet! Last year's event SOLD OUT! So don't delay in taking advantage of this opportunity!

### Annual Sponsorship Opportunity

(November 2022-October 2023)

**Maximize your dollars and have year round representation at all MTC sanctioned events for just \$500 MORE!\***

**MORE value for your investment!**

- Year-round recognition on MTC website
- Year-round on ALL MTC e-newsletters
- Recognition on signage at all MTC sanctioned events
- Featured Member Profile in Members e-newsletter

*\* Before the Early Bird Ends*

## ACT NOW!

**In Order to Guarantee All Sponsorship Benefits are Received, the Last Day to Sponsor is Monday, October 31, 2022**

Can't attend MTTTS but still want to be an Annual Sponsor? **Bronze Annual is just \$1,500!!!**  
**More info or questions?** Please Contact Ruth Toomey, MTC Executive Director [ruth@mdtourism.org](mailto:ruth@mdtourism.org),  
Stuart Rice, MTC Administrative Assistant, [stuart@mdtourism.org](mailto:stuart@mdtourism.org)

OCEAN CITY  
Fontainebleau Resort



# BRONZE

Regular Sponsor Rate \$2,500 | Late Rate \$2,600 after 10.21.22

Annual Sponsor \$3,000\*

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

## Sponsor Benefits:

- MTTTS Registration for **ONE person** (a \$425 member value!)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2023– December 2023]
  - Recognition of new/renewing members in social media & MTC Members Newsletter
  - Ability to use MTC logo on own's business website
  - Ability to serve on MTC Committees (pending open seats)
  - Share company news, job opportunities, promotions on social media and newsletters
- Sponsor Recognition including logo placement in all MTTTS materials (print + digital + signage)
- Sponsor LOGO and LINK on MTTTS 2022 website pages (guaranteed August 2022 through January 2023)
- Dedicated mention on MTC's social media accounts (FB, Instagram and Twitter)
- **Exhibit Booth** – *(table provided; all set-up at cost/electric is at responsibility of sponsor)\*\**
- Complimentary stuffing of a promotional item in all MTTTS Attendee Bags

# SILVER

Regular Sponsor Rate \$4,000 | Late Rate \$4,100 after 10.21.22

Annual Sponsor \$4,500\*

## Sponsor Benefits:

- Complimentary MTTTS registration for **up to TWO people** (a \$750 member value!).
- **Receive all other BRONZE sponsor benefits PLUS:**
  - Receives Partner Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (\$500 value)
  - Ability to offer ONE dedicated, post-event E-blast to MTTTS conference attendees during the year.

# GOLD

Regular Sponsor Rate \$5,600 | Late Rate \$5, 700 after 10.21.22

Annual Sponsor \$6,100\*

## Sponsor Benefits:

- Complimentary MTTTS registration for **up to THREE** people (a \$1,025 member value!)
- **Receive all other SILVER sponsor benefits PLUS:**
  - Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (a \$1,000 value)
  - Ability to sponsor one of the following: **Lanyard/Badge** or **Turn Down Gift\*\*** naming sponsorships will be sold on first-come first-reserved basis – and must be paid by early bird deadline June 17, 2022.

# PLATINUM

Regular Sponsor Rate \$7,500 | Late Rate \$7,600 after 10.21.22

**Annual Sponsor \$8,000\***

## Sponsor Benefits:

- Complimentary MTTS registration for **up to four** people (a \$1,700 member value!)
- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTS conference attendees**
- **Receive all GOLD sponsor benefits PLUS:**
  - Invitation to introduce a speaker from the podium at MTTS 2022!
  - Receives Premium Sponsor level for both MTC advocacy events; Tourism Day AND Summer Soiree (a \$2,000 value)
  - Ability to sponsor: **Welcome Gift, Attendee Thank You\*** (design chosen by committee), **MTTS Awards Program** or **MTTS Program\*** naming sponsorships will be sold on first-come first reserved basis - and must be paid by early bird deadline

# DIAMOND

Regular Sponsor Rate \$9,500 | Late Rate \$9,600 after 10.21.22

**Annual Sponsor \$10,000\***

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

## Sponsor Benefits:

- Complimentary MTTS registration for **up to six** people (a \$2,550 member value!)
- Ability to offer TWO dedicated post-event E-blast to **all MTC members + MTTS conference attendees**
- Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
- Participation on stage during the Awards Banquet.
- **Receive all Platinum sponsor benefits PLUS: benefits that are customized just for you!**
  - Ability to sponsor: **After Party\*** naming sponsorships will be sold on first-come first-reserved basis - and must be paid by early bird deadline July 1, 2022.

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\*\* Sponsors are responsible for the costs of the following: Electric \$50 per outlet/per booth, \$30 per Extension Cord, \$20 Storage/Handling/Delivery per Package. Fees MUST be paid directly to the hotel along with completed form found in the Exhibitor Packet

### Exclusive Naming Rights

After Party	Diamond
Attendee Welcome Bag	<b>SOLD</b>
Awards Program	Platinum
MTTS Program	Platinum
Welcome Gift	<b>SOLD</b>
Lanyard/badge	Gold
Turn Down Gift	<b>SOLD</b>

**MORE value for your investment!**