

MARYLAND TOURISM COALITION INVITES YOU TO

# Become a Sponsor for Maryland Tourism Day

**February 13, 2026**



*Tourism Works for Maryland*

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We invite you to **partner with us** for Maryland  
Tourism Day in Annapolis!

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For inquiries, contact us at [ruth@mdtourism.org](mailto:ruth@mdtourism.org)  
or call (443) 563-1318



**MARYLAND  
TOURISM  
COALITION**

## SPONSORSHIP OPPORTUNITIES

# Tourism Day IN ANNAPOLIS



## PRESENTING SPONSOR **\$3,000**

### *Exclusive*

*Complimentary registration for 6 - Reserved table*

#### **Day of recognition includes:**

- Reserved table for SIX during Tourism Day Lunch
- Logo recognition at Morning Networking & Lunch Buffet tables
- Recognition from the podium during welcome remarks
- Opportunity to provide welcome remarks during the lunch portion (5 minutes)
- Logo recognition on all print and/or digital event signage displayed at the event
- Ability to provide a promotional item for the Tourism Day Legislative Bag

#### **Branding and logo recognition includes:**

- Premium logo recognition as the Presenting Sponsor of Tourism Day
- Premium logo recognition on MTC Tourism Day landing page
- Sponsor Spotlight on MTC social media
- Name recognition in all event-related communications



## LUNCH SPONSOR **\$2,000**

### *2 Available*

*Lunch Session from 11:00 am-1:30 pm at Rams Head On Stage*

*Complimentary registration for 5*

#### **Day of recognition includes:**

- Logo recognition on Lunch Buffet tables
- Recognition from the podium during welcome remarks
- Opportunity to provide welcome remarks during the lunch portion (2 minutes)
- Logo recognition on all print and/or digital event signage displayed at the event
- Ability to provide a promotional item for the Tourism Day Legislative Bag

#### **Branding and logo recognition includes:**

- Premium logo recognition as the Lunch Sponsor of Tourism Day
- Premium logo recognition on MTC Tourism Day landing page
- Sponsor Spotlight on MTC social media
- Name recognition in all event-related communications



Sponsor Tourism Day 2026!

Contact Ruth Toomey, Executive Director

[ruth@mdtourism.org](mailto:ruth@mdtourism.org)



## SPONSORSHIP OPPORTUNITIES

# Tourism Day IN ANNAPOLIS



## LEGISLATIVE ADVOCATE SPONSOR

**\$1,500**

**4 Available**

*Complimentary registration for 4*

### Day of recognition includes:

- Logo recognition at Tourism Day Check-In Table
- Recognition from the podium during welcome remarks
- Logo recognition on all print and/or digital event signage displayed at the event
- Ability to provide a promotional item for the Tourism Day Legislative Bag

### Branding and logo recognition includes:

- Logo recognition as the Legislative Advocate Sponsor of Tourism Day
- Logo recognition on MTC Tourism Day landing page
- Sponsor Spotlight on MTC social media
- Name recognition in all event-related communications

### *Premier Sponsorship*

## MAJORITY LEADER SPONSOR

**\$1,000**

*Complimentary registration for 3*

### Day of recognition includes:

- Recognition from the podium during welcome remarks
- Logo recognition on all print and/or digital event signage displayed at the event
- Ability to provide a promotional item for the Tourism Day Legislative Bag

### Branding and logo recognition includes:

- Logo recognition as Premier Sponsor of Tourism Day
- Logo recognition on MTC Tourism Day landing page
- Sponsor Spotlight on MTC social media
- Name recognition in all event-related communications

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## SPONSORSHIP OPPORTUNITIES

# Tourism Day IN ANNAPOLIS



### Partner Sponsorship

## BILL SPONSOR **\$750**

*Complimentary registration for 2*

### Day of recognition includes:

- Recognition from the podium during welcome remarks
- Logo recognition on all print and/or digital event signage displayed at the event
- Ability to provide a promotional item for the Tourism Day Legislative Bag

### Branding and logo recognition includes:

- Logo recognition as the Legislative Advocate Sponsor of Tourism Day
- Logo recognition on MTC Tourism Day landing page
- Sponsor Spotlight on MTC social media
- Name recognition in all event-related communications



### Supporting Sponsorship

## GRASSROOTS SPONSOR **\$500**

*Complimentary registration for 1*

### Day of recognition includes:

- Recognition from the podium during welcome remarks
- Logo recognition on all print and/or digital event signage displayed at the event
- Ability to provide a promotional item for the Tourism Day Legislative Bag

### Branding and logo recognition includes:

- Logo recognition as Premier Sponsor of Tourism Day
- Logo recognition on MTC Tourism Day landing page
- Sponsor Spotlight on MTC social media
- Name recognition in all event-related communications



## SPONSORSHIP OPPORTUNITIES

# Tourism Day IN ANNAPOLIS



### FRIEND OF MTC \$250

#### Day of recognition includes:

- Recognition from the podium during welcome remarks
- Logo recognition on all print and/or digital event signage displayed at the event

#### Branding and logo recognition includes:

- Logo recognition as a Friend of MTC
- Logo recognition on MTC Tourism Day landing page
- Name recognition in all event-related communications

If you wish to take advantage of the opportunity to put a promotional item in the bags to be delivered to the Maryland General Assembly, 150 items are needed.

**Please MAIL to the MTC Box by February 6, 2026.**

Maryland Tourism Coalition  
626 C Admiral Dr #311  
Annapolis, MD 21401

If you need to arrange a drop off, please contact Stuart Rice at [stuart@mdtourism.org](mailto:stuart@mdtourism.org)

**Logos needed by January 23, 2026 to ensure they are included in all printed materials**



***Sponsor Tourism Day 2026!***

**Contact Ruth Toomey, Executive Director**

[ruth@mdtourism.org](mailto:ruth@mdtourism.org)