

MARYLAND TOURISM & TRAVEL SUMMIT

EDUCATING, INSPIRING, EMPOWERING

BALTIMORE CITY • NOVEMBER 18-20, 2026

SPONSORSHIP INVESTMENT 2026

Maryland Tourism & Travel Summit is Maryland tourism's most prestigious industry gathering. We invite you to join us for our 45th Annual Maryland Tourism & Travel Summit!

Sponsorship provides unparalleled opportunities to network, and to promote your business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way – and to align your business as we celebrate this 45 year milestone! Last year's event SOLD OUT! So don't delay in taking advantage of this opportunity!

Annual Sponsorship Opportunity

(November 2026-October 2027)

Maximize your dollars and have year round representation at all MTC sanctioned events!

MORE value for your investment!

- Year-round recognition on MTC website
- Year-round on ALL MTC e-newsletters
- Recognition on signage at all MTC sanctioned events
- Featured Member Profile in Members e-newsletter

ACT NOW!

EARLY BIRD RATES AVAILABLE!

Early Bird Deadline is:

Friday, July 24, 2026

Can't attend MTTTS but still want to be an Annual Sponsor? **Bronze Annual is just \$1,750!!!***
More info or questions? Please Contact Ruth Toomey, MTC Executive Director ruth@mdtourism.org,
Stuart Rice, MTC Administrative Assistant, stuart@mdtourism.org



BRONZE

Early Bird Rate – \$2,200 | Regular Sponsor Rate \$2,600 after 07.24.26 | Late Rate \$2,800 after 10.2.26

Annual Sponsor \$3,100*

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

Sponsor Benefits:

- MTTTS Registration for **ONE person** (a \$475 member value!)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2027– December 2026]
 - Recognition of new/renewing members in social media & MTC Members Newsletter
 - Ability to use MTC logo on own's business website
 - Ability to serve on MTC Committees (pending open seats)
 - Share company news, job opportunities, promotions on social media and newsletters
- Sponsor Recognition including logo placement in all MTTTS materials (print + digital + signage)
- Sponsor LOGO on MTTTS 2026 website pages (guaranteed August 2026 through January 2027)
- Dedicated mention on MTC's social media accounts (FB, Instagram and LinkedIn)
- **Exhibit Booth** – *(table provided; all set-up at cost/electric is at responsibility of sponsor)***
- Full attendee list prior to MTTTS

SILVER

Early Bird Rate – \$3,700 | Regular Sponsor Rate \$4,100 after 07.24.26 | Late Rate \$4,300 after 10.2.26

Annual Sponsor \$4,600*

Sponsor Benefits:

- Complimentary MTTTS registration for **up to TWO people** (a \$950 member value!).
- **Receive all other BRONZE sponsor benefits PLUS:**
 - Receives Supporter Sponsor level for (1) MTC advocacy event Tourism Day **OR** Summer Soiree (\$500 value, tickets not included)
 - Ability to offer ONE dedicated, post-event E-blast to MTTTS conference attendees during the year.

GOLD

Early Bird Rate – \$5,300 | Regular Sponsor Rate \$5,700 after 07.24.26 | Late Rate \$5,900 after 10.2.26

Annual Sponsor \$6,200*

Sponsor Benefits:

- Complimentary MTTTS registration for **up to THREE** people (a \$1,425 member value!)
- **Receive all other SILVER sponsor benefits PLUS:**
 - Receives Partner Sponsor level for (1) MTC advocacy event Tourism Day **OR** Summer Soiree (a \$750 value, 1 ticket to Tourism Day included)
 - Ability to sponsor one of the following: **Banquet Flowers, Lanyard/Badge, Turn Down Gift**** naming sponsorships will be sold on first-come first-reserved basis – and must be paid by early bird deadline July 24, 2026.

PLATINUM

Early Bird Rate - \$7,200 | Regular Sponsor Rate \$7,600 after 07.24.26 | Late Rate \$7,800 after 10.2.26

Annual Sponsor \$8,100*

Sponsor Benefits:

- Complimentary MTTTS registration for **up to four** people (a \$1,900 member value!)
- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTTS conference attendees**
- **Receive all GOLD sponsor benefits PLUS:**
 - Invitation to introduce a speaker from the podium at MTTTS 2026!
 - Receives Premium Sponsor level for both MTC advocacy events; Tourism Day AND Summer Soiree (a \$2,000 value, 2 tickets to Tourism Day included, \$110 value)
 - Ability to sponsor: **Welcome Gift, Attendee Thank You*** (design chosen by committee)

DIAMOND

Early Bird Rate - \$9,200 | Regular Sponsor Rate \$9,600 after 07.24.26 | Late Rate \$9,800 after 10.2.26

Annual Sponsor \$10,100*

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

Sponsor Benefits:

- Complimentary MTTTS registration for **up to six** people (a \$2,850 member value!)
- Receives two (2) complimentary tickets to every MTC sanctioned event
- Exclusive invite to join MTC at select partner events
- Ability to offer TWO dedicated post-event E-blast to **all MTC members + MTTTS conference attendees**
- Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
- Participation on stage during the Awards Banquet.
- **Receive all Platinum sponsor benefits PLUS: benefits that are customized just for you!**
 - Ability to sponsor: **After Party*** naming sponsorships will be sold on first-come first-reserved basis - and must be paid by early bird deadline July 24, 2026.

** Sponsors are responsible for the costs of the following: Electric, Extension Cord, Storage/Handling/Delivery per Package. Fees will follow in Exhibitors Packet.

In order to guarantee that logos are included in all printed materials, commitment must be received by September 25, 2026.

NOTE: Logos will not be included on website and marketing materials until payment is received in full. The sooner we received your payment the sooner your logo will be included on these items.