



**MARYLAND  
TOURISM  
COALITION**



# SPRING SEMINAR SPONSORSHIPS

**JUNE 25, 2026**



**2026**

[info@mdtourism.org](mailto:info@mdtourism.org)  
[mdtourism.org/spring-seminar/](http://mdtourism.org/spring-seminar/)

# INCLUSIVE JOURNEYS

Travel should be transformative, welcoming, and accessible to all. *Inclusive Journeys* is a forward looking seminar designed to equip leaders, hospitality providers, and experience designers with tools to create travel environment that meaningful serve individuals with both visible and invisible disabilities. From mobility and sensory considerations to neurodiversity, chronic illness and mental health conditions, this session expands the accessibility conversation beyond compliance toward intentional human-center design.



By centering equity, empathy, and innovation, *Inclusive Journeys* challenges the industry to rethink accessibility not as a niche accommodation but as a competitive advantage and core imperative.

By tailoring travel services and environments to be welcoming for all, Maryland's tourism sector can set a regional standard for inclusive travel, increase competitiveness and contribute to a more equitable visitor economy.



# SPRING SEMINAR SPONSORSHIP OPPORTUNITIES



## PRESENTING \$2,500

- Complimentary registration for 4
- Name & Logo recognition on MTC's Spring Seminar webpage
- Name & Logo recognition on-site at event, social media & e-newsletters
- On-site Signage
- Exhibitor table on site at event
- Logo placement in event program
- Opportunity to speak from podium during the event

## PREMIER \$1,500

- Complimentary registration for 3
- Name & Logo recognition on MTC's Spring Seminar webpage
- Name & Logo recognition on-site at event, social media & e-newsletters
- On-site Signage
- Exhibitor table onsite at event
- Recognition from podium during the event



## MTC SPRING SEMINAR

The MTC Spring Seminar is the 2<sup>nd</sup> Signature event of the year for the Maryland Tourism Coalition



This event focuses on specific topics that addresses challenges and best practices within the industry

# SPRING SEMINAR SPONSORSHIP OPPORTUNITIES



## PATRON

\$750

- Complimentary registration for 2
- Name & Logo recognition on MTC's Spring Seminar webpage
- Name & Logo recognition on-site at event, social media & e-newsletters
- On-site Signage
- Recognition from podium during the event

## SUPPORTER

\$500

- Complimentary registration for 1
- Name & Logo recognition on MTC's Spring Seminar webpage
- Name & Logo recognition on-site at event, social media & e-newsletters
- On-site Signage
- Recognition from podium during the event



## FRIEND OF MTC

\$250

- Name & Logo recognition on MTC's Spring Seminar webpage
- Name & Logo recognition on-site at event, social media & e-newsletters
- On-site Signage
- Recognition from podium during the event



**MARYLAND  
TOURISM  
COALITION**

# THANK YOU.



**MARYLAND  
TOURISM  
COALITION**