

MARYLAND TOURISM COALITION PRESENTS

10th Annual Summer Soiree

August 12, 2026



Legislative & Member Reception
Holiday Inn Ocean City
6600 Coastal Hwy



Summer Soiree



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$5,000 *Exclusive - 1 Available*

Branding and logo recognition includes:

- Name & Logo recognition on MTC's Summer Soiree webpage
- Name & Logo recognition on-site at Summer Soiree
- Logo recognition on all event communications
- Dedicated social media post

Tourism Day 2027 recognition includes:

- Complimentary registration for **EIGHT (8)** for Tourism Day 2026 *
- Reserved table for EIGHT at Tourism Day
- Recognized as a PREMIER Level Sponsor at Tourism Day
- Ability to put an item in the Tourism Day Legislative Bag



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PRESENTING SPONSOR \$3,000

Branding and logo recognition includes:

- Name & Logo recognition on MTC's Summer Soiree webpage
- Name & Logo recognition on-site at Summer Soiree
- Logo recognition on all event communications
- Dedicated social media post

Tourism Day 2027 recognition includes:

- Complimentary registration for **FOUR (4)** for Tourism Day 2027
- Recognized as a PREMIER Level Sponsor at Tourism Day
- Ability to put an item in the Tourism Day Legislative Bag



Sponsor Summer Soiree 2026!
Contact Ruth Toomey, Executive Director
ruth@mdtourism.org

PREMIER SPONSOR \$1,500

Branding and logo recognition includes:

- Name & Logo recognition on MTC's Summer Soiree webpage
- Name & Logo recognition on-site at Summer Soiree
- Logo recognition on all event communications
- Dedicated social media post

Tourism Day 2027 recognition includes:

- Complimentary registration for TWO (2) for Tourism Day 2027
- Recognized as a SUPPORTER Level Sponsor at Tourism Day
- Ability to put an item in the Tourism Day Legislative Bag



PARTNER SPONSOR \$750

Branding and logo recognition includes:

- Name & Logo recognition on MTC's Summer Soiree webpage
- Name & Logo recognition on-site at Summer Soiree
- Logo recognition on all event communications
- Dedicated social media post

Tourism Day 2027 recognition includes:

- Complimentary registration for ONE (1) for Tourism Day 2027
- Ability to put an item in the Tourism Day Legislative Bag



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Summer Soiree

SPONSORSHIP OPPORTUNITIES



SUPPORTING SPONSOR **\$500**

Branding and logo recognition includes:

- Name & Logo recognition on MTC’s Summer Soiree webpage
- Name & Logo recognition on-site at Summer Soiree
- Logo recognition on all event communications
- Dedicated social media post

FRIEND OF MTC **\$250**

Branding and logo recognition includes:

- Listing on Summer Soiree landing page



Logos needed by July 17, 2026 to ensure they are included in all printed materials



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